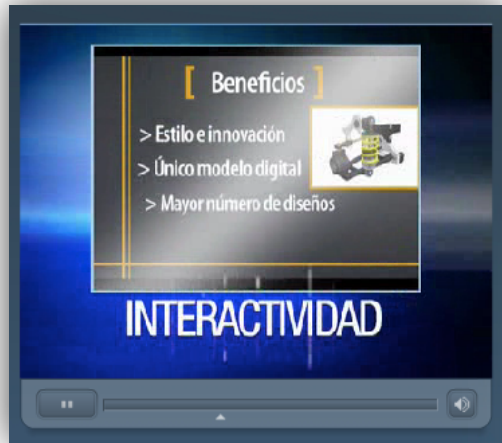


Go to Market Campaign – Latin America



Content MKT
Microsite + Video + White Paper



Video MKT

Digital MKT: Email MKT + Social Media



Getting the Right Results
Qualified Leads
+ Positioning

Nombre	Apellido	Email	Cargo	Segmento	Job Title	Emp
EDGAR	SANCHEZ	esanchez@value.com.mx	SUB-DIRECTOR	Commerce - Wholesale	Director / Sub-Director	W
Leticia	Arellano	leticia.arellano@idc.com.mx	Gerente de Aplicaciones ERPs	Services - Other	Manager / Sub-Manager	Dei
Jaime		jaimej74@yahoo.com	Gerente de Aplicaciones ERPs	Services - Other	Manager / Sub-Manager	CO
Martin	Piña	martin.pina@bbva.bancomer.com	Especialista G			
Jose	Tames	jose.tames@kuo.com.mx	Especialista G			
Fernando		fernandof@hotmai.com	Especialista G			
mario enrique		horsepens@hotmail.com	Othe			
José Luis	Turriza Pinto	jturriza@ipn.mx	Academ			
César		csalavera@cddiputados.gob.mx	Academ			
Jorge	reyes	jreyes@independencia.com.mx	Produccion			
Ricardo	Romero	romero@answer-it.com	Chief / Respons			
JOSE LUIS	Maldonado	jmalonado@ixc.com.mx	Chief / Respons			
JOSE ANTONIO	GODINEZ VILLEGAS	antgovi@hotmail.com	DIRECTOR G			
Adrian	Perez	adrian.perez@alstom.com	DIRECTOR G			
Hector	Gama	hgama@asur.com.mx	Gerente			
Eduardo	Nieto	enieto@continio.com.mx	Gerente			
Aliso	OLIVARIS	aliso@fago.com.mx	GERENTE DE			
Miguel Angel	Ortega Nolasco	miguel_nolasco@hotmail.com	Director / Sub			
Alcjandro	Quiroga	asquiroga@elaguila.com.mx	Director / Sub			

