

Lead Generation Programs



Content Development



Resources

This is our stream of information from our social platforms, press releases and some interesting things we found newsworthy to share. Enjoy!

How to Create a Successful Social Media Campaign

Answering the 5 Key Social Media Questions

- This document helps you to analyze all the amount of data you can get by listening to your audience. It helps you build your campaigns' messages, content and conversations around the insights you are able to get.
- Build a successful social media campaign requires a good deal of involvement, this document gives you the tools and steps to create a social media campaign that works.
- Learn to create a compelling social media campaign that prospects will want to engage and share.



Download the Report and start building successful social media campaigns



Download Report

Enter your email



Landing Page Opt In Online Registration



Audience Development Email Program

Getting the Right Results Qualified Leads



How to Create a Successful Social Media Campaign
Answering the 5 Key Social Media Questions

Building a successful social media campaign requires a good deal of involvement, this document gives you the tools and steps to create a social media campaign that works.

Download this report and learn how answering the 5 key social media questions will help you succeed in your social media efforts:

- WHO your audience is
- WHICH topics interest your audience
- WHERE you post your campaign
- HOW your audience feels about your campaign
- WHAT your competitors are doing

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How to Create a Successful Social Media Campaign
Answering the 5 Key Social Media Questions

2 Learn WHICH topics interest your audience

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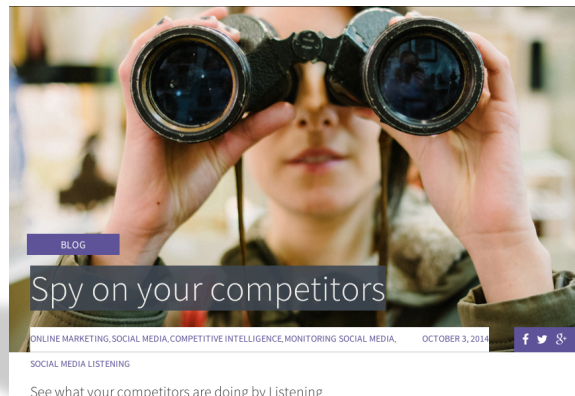
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Socialmetrix Social Media Program

Social Media Strategy Visual Content Development



Blog Content Production



Luciana Sarlo via Socialmetrix



How to Create a Successful Social Media Campaign - Answering the 5 SMQ

socialmetrix.com • Building a successful social media campaign requires a good deal of involvement This document gives you the tools and steps to create a social media campaign that works. Download Report! <http://lnkd.in/b4-5RFk>

Like • Comment • Share • 5d ago

LinkedIn Post

LinkedIn Email



The 5 key questions will help you select the best possible tactics to build a successful social media campaign. Download the Report <http://bit.ly/1kkkDa> and start building successful social media campaigns



Facebook Post + Tweets

Getting the Right Social MIX

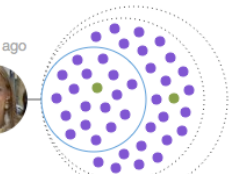
Getting qualified Lead
through the Right Social MIX

Who's Viewed Your Updates < 3/4 >

198
views

4
likes

campaign
plan.JPG 12d ago



Explore

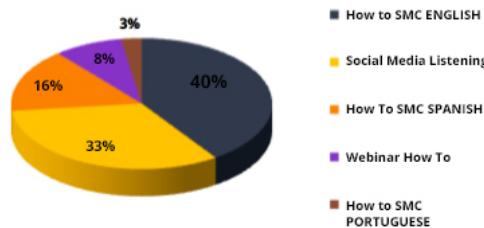
Driving Measurable Results

METRICS CAMPAIGN 1

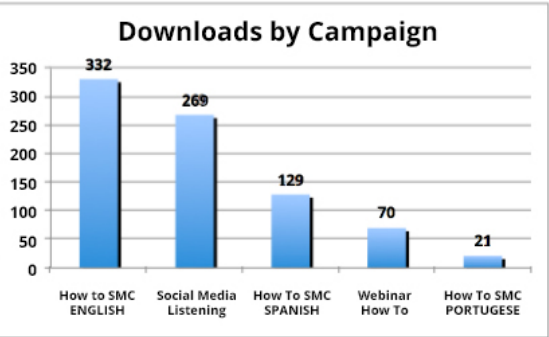


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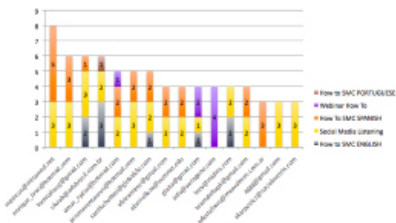
Downloads by Campaign



821 Downloads



METRICS CAMPAIGN 1



Complete Program Measurement

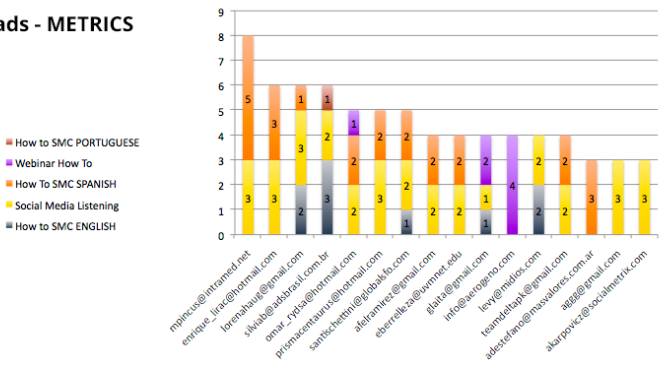


Integrated MKT Analytics

METRICS CAMPAIGN 1



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Marketing Advisor

Development of Marketing Department for entire region

Creation of LATAM Marketing strategy including Content MKT, Online Marketing, Social Media and SEO plan.

Development of **B2B Lead generation programs** designing effective campaigns to support the sale process.